

## Early Childhood Council Annual Conference 2010

# Sponsorship and Trade Fair Information

Friday 7 to Sunday 9 May 2010

Christchurch Convention Centre, Christchurch, New Zealand

If early childhood centre owners, managers and staff are your customers, then don't miss out on this fantastic opportunity to market your products and services to your target audience. The Early Childhood Council Annual Conference is the largest annual early childhood conference in New Zealand.

## Sponsorship

### Major Sponsors

#### Gold Sponsor - \$15,000.00 + GST (3 only)

- 2 x trade stalls
- 1 x insert to delegates' packs
- Banner at plenary sessions
- 1 x 1 page advertisement in the ECC conference handbook, which is given to all conference delegates
- Sponsor recognition on screen at plenary sessions and in conference handbook
- Opportunity to give 5 minute address at beginning or end of a plenary session
- Logo on delegates' bags
- Logo on name badges
- 2 x Gala Dinner tickets

#### Silver Sponsor - \$10,000.00 + GST

- 1 x trade stall
- 1 x insert to delegates' packs
- Banner at plenary sessions
- 1 x 1/2 page advertisement in the ECC conference handbook, which is given to all conference delegates
- Sponsor recognition on screen at plenary sessions and in conference handbook
- Opportunity to give 5 minute address at beginning or end of a plenary session

#### Bronze Sponsor - \$5,000.00 + GST

- 1 x trade stall
- 1 x insert to delegates' packs
- Banner at plenary sessions
- 1 x 1/4 page advertisement in the ECC conference handbook, which is given to all conference delegates
- Sponsor recognition on screen at plenary sessions and in conference handbook

### Keynote Speaker Sponsors

The ECC Annual Conference regularly attracts high profile keynote speakers from New Zealand and overseas.

\$2,000.00 + GST

*Keynote speaker sponsors will receive recognition on screen prior to the keynote address and in the conference handbook.*

### Meal and Event Sponsorship

Morning Teas	\$2,000.00 + GST
Afternoon Teas	\$2,000.00 + GST
Lunches	\$4,000.00 + GST
Welcome Reception	\$2,000.00 + GST
Gala Dinner – 1 bottle each of red and white wine on each table	\$2,000.00 + GST

Meal and event sponsors will receive recognition in the conference handbook.

*Lunch, morning and afternoon tea sponsors can place their business cards on the buffet tables, and a sign displaying the sponsor's name will be placed on each buffet table at the sponsored meal.*

*Welcome Reception and Gala Dinner sponsors will have a table in a prominent place at the event where they can display business cards or brochures.*



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## Trade Fair

### Book a stall at the 2010 ECC Trade Fair and receive the following:

- 2.4m x 3m (approx) Trade Fair stall (with table & 2 chairs)
- Chance to select your stall location (first in, first served)
- Catering for delegates served in exhibition areas to encourage viewing of exhibits
- Welcome Reception for delegates on Friday night in Trade Fair area
- Listing on the Early Childhood Council's conference website
- Promotion of your exclusive conference offers to delegates
- Logo in delegates' exhibition passports, which delegates must get signed by all trade exhibitors in order to enter the major prize draw
- List of delegates' names, centres, and locations
- Copy of conference programme
- Refreshments as served to conference delegates (Friday, Saturday & Sunday)
- Opportunity to attend the Gala Dinner (at your own cost)

Icon Conference and Event Management will confirm your stall number, access to the venue, etc. closer to the date of the conference.

#### Cost \$895.00 + GST

*Please note: This price is for two stall attendees per stall only. Additional attendees are welcome on your stall, but this will incur an extra cost of \$200 + GST per person.*

*Please note: These prices are for stall space only. For any special requirements (e.g. power outlets, internet, screens for stalls etc) please contact Icon Conference and Event Management for a booking form.*

## Inserts for delegates' packs

Inserts are an effective way to let our delegates know about your company or organisation. Flyers or brochures are great, but if you want to think outside the square you might like to insert a branded product such as bottled water, juice, cookies, stationery, or a beauty or nutritional product with your brand and web address on it.

700 inserts will be required. Pages must be stapled or bound together so that our packers only have to pick up one bundle, otherwise this will be counted as a separate insert and charged accordingly. Pages must be no larger than A4 (larger pages, such as posters, must be folded to A4 size).

#### Insert costs

Up to 5 collated pages (up to A4) or a gift: **\$300 + GST**

Over 5 collated pages (up to A4): **\$350 + GST**

Up to 5 collated pages (up to A4) and a gift: **\$500 + GST**

## Prizes

Spot prizes will be given out at a conference plenary session - this is a fun and positive way for you to make your brand known at our conference. All prize givers are acknowledged at the time of prize giving.

**If you have any queries, please contact Marleen Goedhart at Icon Conference and Event Management on (09) 845 5540, mobile 021 659 988 or by email [events@iconevents.co.nz](mailto:events@iconevents.co.nz)**

*The Early Childhood Council is the largest representative body of licensed early childhood centres in New Zealand. Our 1000 member centres are both community-owned and commercially owned, employ more than 7000 staff, and care for more than 50,000 children.*